2025 IMPACT REPORT

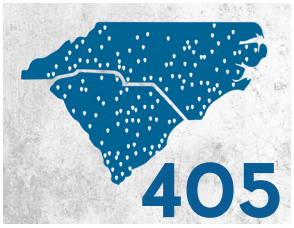
CAROLINAS READY MIXED CRMCA CONCRETE ASSOCIATION

As we enter the upcoming year, our association continues taking proactive steps to support growth and retention within our membership. With strong engagement and a consistently high retention rate, CRMCA remains well-positioned to advocate for our industry and champion solutions that advance member priorities.

MEMBERSHIP AT A GLANCE

202 MEMBER COMPANIES

1180 ACTIVE COMPANY REPRESENTATIVES



405 PLANT LOCATIONS

60 AFFILIATE MEMBERS

85 ASSOCIATE MEMBERS

51 PRODUCER MEMBERS

6 TRADE ASSOCIATIONS

NOTABLE ACCOMPLISHMENTS & INDUSTRY HIGHLIGHTS

STRENGTHENED INDUSTRY PARTNERSHIPS

CRMCA strengthened collaboration with NRMCA and ACI to expand training, certification access, and technical expertise. Increased Field Grade Level 1 offerings and our new NRMCA Field Training Center designation provide members with enhanced development pathways, stronger resources, and coordinated educational programs that elevate workforce capabilities.

FOCUSED PROMOTION & AWARENESS

Strategic promotion efforts delivered member value through education, outreach, and industry engagement. Initiatives like the Low-Carbon Concrete Symposium, ASPIRE participation, and the DOT Educational Series strengthened relationships with architects, engineers, and contractors while expanding awareness and opportunities across diverse project markets.

ELEVATED SAFETY PROGRAMS

Our safety initiatives elevated through targeted keynotes, expanded learning tools, and strengthened accountability across operations. New safety partnerships will provide specialized consulting and ongoing safety updates, supporting improved performance, consistent expectations, and safer practices.

IMPROVED INDUSTRY PERFORMANCE STANDARDS

CTAC adoption expanded among producers and agencies, enhancing testing transparency, consistency, and real-time validation. Collaboration with NCDOT and SCDOT advanced performance-based specifications, reinforcing accuracy, reliability, and modernized expectations while supporting continuous improvement.

2026 STRATEGIC INITIATIVES

Entering 2026, CRMCA continues to rely on member engagement and partnership support to strengthen our mission. Together, we advance growth, promote industry excellence, and expand opportunities that reinforce the ready mixed concrete sector's long-term sustainability, resilience, and leadership throughout North and South Carolina.

GOVERNMENT AFFAIRS & ACTION PLAN

CRMCA will revitalize the PAC through targeted fundraising, expanded outreach, and strengthened communications. Legislative meetings, coordinated plant tours, and policymaker engagement will elevate industry needs, support informed decision-making, and reinforce long-term efforts to advance concrete-related workforce, materials, and infrastructure policies across the Carolinas.

TARGETED PROMOTION & INDUSTRY CAMPAIGNS

CRMCA will launch tailored campaigns for contractors, owners, architects, and engineers, emphasizing sector-specific outreach for higher education facilities, data centers, and multifamily projects. Through focused roundtables, technical education, and performance-driven messaging, we will advance concrete's value as the preferred solution for resilient, durable, and low-carbon construction.

RESILIENT & FORTIFIED CONSTRUCTION ADVOCACY

CRMCA will expand advocacy for resilient and fortified construction, promoting policies and educational partnerships that support resilient building standards. By highlighting concrete's ability to withstand severe weather and long-term environmental challenges, we help create safer communities and elevate awareness of durable, dependable, and future-ready construction practices.

ENHANCED COMMITTEE LEADERSHIP ROLES

CRMCA will strengthen committee leadership through expanded chair and co-chair opportunities, clear involvement pathways, and structured development initiatives. These enhancements elevate member expertise, support collaborative decision-making, and empower emerging and established leaders, ensuring committees reflect the industry's talent and long-term strategic direction.

AFFINITY PROGRAM

EACH AND EVERY DAY, WE ENCOURAGE CRMCA MEMBERS TO DO BUSINESS WITH A MEMBER! IN ADDITION TO OUR B2B OFFERINGS, WE INVITE OUR MEMBERS TO TAKE ADVANTAGE OF OUR AFFINITY PROGRAM.

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