

Fall Workshop

October, 2022 | Location TBD

This popular event averages 200+ attendees each year and consistently receives high ratings from attendees. With 2 packed days of industry specific education and networking it's one of our top rated events.

PRESENTING SPONSORS (2) ————— \$2500

- Company logo on main Fall Workshop signage
- Company logo on CRMCA Website and Event Website
- Company logo on online promotions
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Includes one member registration for Fall Workshop
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

WELCOME SPONSORS (2) ————— \$1500

- Logo printed on Welcome Item provided to each attendee at check-in
- Option to have company representative present during check-in time
- Option to include promotional item at Welcome (item provided by sponsor)
- Company logo on main Fall Workshop signage
- Company logo on CRMCA Website and Event Website
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

EDUCATION SPONSORS (2) ————— \$1500

- Company logo on main Fall Workshop signage
- Company logo on CRMCA Website and Event Website
- Company logo displayed on Welcome Slides for all Education Sessions
- Option to Introduce Keynote Speaker on Monday or Tuesday
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

FEATURE VIDEOS (4) ————— \$1250

- Company focused promotional video (45 seconds) aired during session
- Company to provide their own video or utilize CRMCA Media Team for 20 min recording session
- Company logo on main Fall Workshop signage
- Company logo on CRMCA Website and Event Website
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

SPECIAL EVENT SPONSORS (4) ————— \$1250

- Company representative to welcome attendees at entrance
- Company logo on main Fall Workshop signage
- Company logo displayed on Event Tables & Bars
- Company logo on event signage displayed during evening event
- Company logo on CRMCA Website and Event Website
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

LUNCH SPONSORS (4) ————— \$1000

- Company logo on main Fall Workshop signage
- Company logo displayed on lunch tables and buffet lines
- Option to have a display table in lunch area
- Company logo on CRMCA Website and Event Website
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

BREAKFAST SPONSORS (4) ————— \$750

- Company logo on main Fall Workshop signage
- Company logo displayed at buffet lines
- Company logo on CRMCA Website and Event Website
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

SUPPORTER SPONSORS (LIMITED) ————— \$750

- Company logo listed on main Fall Workshop signage
- Company logo on CRMCA Website and Event Website
- Company logo inclusion in 'Special Thanks' Monthly Mix
- Company logo inclusion in printed Fall Workshop Program
- Inclusion in Fall Workshop Social Media Campaign
- Verbal recognition during event announcements

GIVEAWAY OPTIONS ————— \$50 minimum

- During the event we will have various drawings for attendees. Items should have a minimum value of \$50. Examples include: Gift Cards, Shirts, Coolers, etc. Name recognition with drawings.

DEADLINES: Send completed form to charley@crmca.com by **September 25, 2022** for guaranteed inclusion in all promotions.