



2021 Fall Workshop Sponsorship Opportunities

Put your marketing dollars into a targeted market of Ready Mixed Concrete Producers and Industry Professionals at the 2021 CRMCA Fall Workshop. Connect with CRMCA Members and build lasting relationships over this 2 day event focusing on education, connections, and more!

Presenting Sponsors (2 available) - \$2500

Company logo on main Fall Workshop signage
Company logo on CRMCA Website and Event Website
Company logo on online promotions
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Full page ad in printed Fall Workshop Program
Includes one member registration for Fall Workshop
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Welcome Sponsors (2) - \$1500

Logo printed on Welcome Item provided to each attendee at check-in
Option to have company representative present during check-in time
Option to include promotional item at Welcome (item provided by sponsor)
Company logo on main Fall Workshop signage
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Education Sponsors (2) - \$1500

Company logo on main Fall Workshop signage
Company logo listed on CRMCA Website and Event Website
Company logo displayed on Welcome Slides for all Education Sessions
Option to Introduce Keynote Speaker on Monday or Tuesday
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Feature Videos (4) - \$1250

Company focused promotional video (45 seconds) aired during session
Company to provide their own video or utilize CRMCA Media Team for 20 min recording session
Company logo on main Fall Workshop signage
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Bowlero Event Sponsors (4) - \$1250

Company representative to welcome attendees at entrance
Company logo on main Fall Workshop signage
Company logo displayed on Event Tables & Bars
Company logo on event signage displayed during evening event
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Lunch Sponsors (4) - \$1000

Company logo on main Fall Workshop signage
Company logo displayed on lunch tables and buffet lines
Option to have a display table in lunch area
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Breakfast Sponsors (4) - \$750

Company logo on main Fall Workshop signage
Company logo displayed at buffet lines
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Supporter Sponsors (limited) - \$750

Company logo listed on main Fall Workshop signage
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion in printed Fall Workshop Program
Inclusion in Fall Workshop Social Media Campaign
Verbal recognition during event announcements

Giveaway Options

During the event we will have various drawings for attendees. Items should have a minimum value of \$50. Examples include: Gift Cards, Shirts, Coolers, etc. Name recognition with drawings.

Complete info below to reserve a Fall Workshop Sponsorship

Company Name: _____ (as it should be printed for all print materials)

Company Representative: _____

Contact Email: _____

Contact Number: _____

Sponsorship Selected (select all that apply):

- Presenting Sponsors Welcome Sponsors Education Sponsors Bowlero Event Sponsors
 Feature Videos Lunch Sponsors Breakfast Sponsors Supporter Sponsors

Send completed form to charley@crmca.com by September 25, 2021 for guaranteed inclusion in all promotions.