



2021 Summer Convention Sponsorship Opportunities

Put your marketing dollars into a targeted market of Ready Mixed Concrete Producers and Industry Professionals at the 2021 CRMCA Summer Convention. Connect with CRMCA Members and build lasting relationships over this 3 day event focusing on education, connections and more!

Presenting Sponsor (exclusive) - \$3500

Company representative to welcome attendees during opening remarks
Company logo on main Convention Signage
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
One complimentary Summer Convention Registration
Company representative to draw session winners
Full page ad in Convention Program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes

Welcome Sponsors (2) - \$1500

Logo printed on Welcome Bag provided to each attendee at check-in
Option to have company representative present during check-in time
Option to include promotional item in Welcome Bag (item provided by sponsor)
Company logo on main Convention Signage
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Half page ad in Convention Program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes

Lowcountry Luau Sponsors (2) - \$2000

Company representative to welcome attendees (1-2 minutes)
Company logo on main Convention Signage
Company logo displayed on Dinner Tables
Company logo on event signage displayed during evening event
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Half page ad in Convention Program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes

Education Sponsors (2) - \$1500

Company logo on event signage displayed during evening event
Company logo on main Convention Signage
Company logo listed on CRMCA Website and Event Website
Company logo displayed on Welcome Slides for all Education Sessions
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion on Education Schedule in Program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes
Option to Introduce Keynote Speaker on Monday or Tuesday
Company logo inclusion in 'Special Thanks' Monthly Mix

BBQ & Brews Cornhole Tournament Sponsors (2) - \$2000

Company representative to welcome attendees (1-2 minutes)
Company logo on main Convention Signage
Custom Cornhole Board Set (company keeps boards after event)
Company logo on event signage displayed during evening event
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Half page ad in Convention Program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes

Past Presidents Social Sponsors (4) - \$1000

Company logo on event signage displayed during evening event
Company logo on main Convention Signage
Company logo listed on CRMCA Website and Event Website
Company logo inclusion in 'Special Thanks' Monthly Mix
Company logo inclusion on Past Presidents Thank You in program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes

Additional Options:

Golf Tournament Hole Sponsors (15) - \$150

Company logo displayed on 'Golf Tee' sign placed on individual hole

Custom Cornhole Board Set (10) - \$500

Custom Board Set with Bags includes company logo (company keeps board set after event)

Supporter Sponsors (unlimited) - \$750

Company name listed on main Convention Signage
Company name listed on CRMCA Website and Event Website
Company name inclusion in 'Special Thanks' Newsletter
Inclusion on Supporter Sponsor ad in Convention Program
Inclusion in Summer Convention Social Media Campaign
Verbal recognition during convention announcements and welcomes

Complete info below to reserve a Summer Convention Sponsorship

Company Name: _____ (as it should be printed for all print materials)

Company Representative: _____

Contact Email: _____ Contact Number: _____

Sponsorship Selected (select all that apply):

- Presenting Sponsor
 Lowcountry Luau Sponsor
 BBQ & Brews Cornhole Sponsor
 Welcome Sponsor
 Education Sponsor
 Past Presidents Social Sponsor
 Supporter Sponsor
 Golf Tournament Hole Sponsor
 Cornhole Board Sponsor

Send completed form to charley@crmca.com by May 15, 2021 for guaranteed inclusion in all promotions.
Sponsorships of \$1500 or greater retain first right of acceptance.