



2021 CRMCA Membership Directory Advertising Opportunities

Promote your brand to those who matter most!

The Membership Directory is an easy to use spiral bound resource that offers opportunities for members to extend their brand to those that matter most. Member feedback consistently notes the great size and convenient resource to keep on hand, in vehicles, and in the office.

Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

The directory is mailed in the spring each year to all members and a select list of general contractors in NC and SC. Additional copies are printed for onsite use at events and meetings and for use with industry professionals throughout the year. CRMCA publishes 750 copies annually.

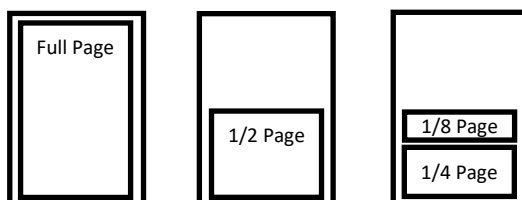
Utilize this year's directory as an opportunity to build relationships with existing and prospective clients and grow your business.

ADVERTISING RATES:

Premium Ad Spots	B&W	Color
Back Cover	N/A	\$1500
Inside Front/Back Cover	N/A	\$1300
Full Tab Page	N/A	\$1200
Additional Ad Spots	B&W	Color
Full Page	\$950	\$1250
1/2 Page	\$495	\$695
1/4 Page	\$345	\$475
1/8 Page	\$235	\$325

Enhanced Listing	Price
Company Logo	\$75
Company Logo with Online Package	\$125

5.5" x 8.5" Publication



Space Reservation Form

Please return to Charley Clary
charley@crmca.com

Please complete the information below and include ad size from table at left. CRMCA will send you an invoice and ad mechanicals upon receipt of this form.

Company: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Ad Selection/Size: _____ Color B&W

If you have any questions or to reserve ad space please contact Charley Clary at charley@crmca.com or 704-717-9199.

All camera ready ads must be received by February 26, 2021.

2021 CRMCA Membership Directory Advertising Agreement

Thank you for your interest in advertising in the upcoming CRMCA Member Directory. Please use the information below for creating your ads and submitting in time for print. Please contact Charley Clary with any questions at charley@crmca.com or 704-717-9199. *If you are using an ad from the past please select that option below.

Premium Ad Spots	B&W	Color	Ad Sizes
Back Cover	N/A	\$1500	6.5" wide x 8.75" Full Bleed (Print area 6.25" x 8.5")
Inside Front/Back Cover	N/A	\$1300	6.5" wide x 8.75" Full Bleed (Print area 6.25" x 8.5")
Full Tab Page	N/A	\$1200	6.5" wide x 8.75" Full Bleed (Print area 5.75" x 8.5")
Additional Ad Spots	B&W	Color	Ad Sizes
Full Page	\$950	\$1250	6.5" wide x 8.75" Full Bleed (Print area 5.75" x 8.5")
1/2 Page	\$495	\$695	5" wide x 3.75" high
1/4 Page	\$345	\$475	2.75" wide x 3.75" high
1/8 Page	\$235	\$325	2.75" wide x 1.875" high
Enhanced Listing	Price	Details	
Company Logo	\$75	Company must provide logo	
Company Logo with Online Package	\$125	Logo listed in print directory and online. Online package includes videos, photos, company bio and more displayed on crmca.com.	

Mechanicals: Acceptable file formats include PDF, TIF, JPG. All files must be minimum 300 dpi. We accept CAMERA-READY ADS ONLY. Files should be submitted to charley@crmca.com or uploaded to our FTP site if larger than 10MB.

All ads are due by February 26, 2021.

Billing terms: All advertising must be paid in full prior to print by February 28, 2021.

Yes, I want to advertise in the 2021 CRMCA Directory

Company Name: _____

Proof Contact: _____ Proof Contact Email: _____

Payment Information

Payment Amount Due: _____ Payment Method: Check Credit Card Invoice

Credit Card Number: _____

Credit Card Billing Address: _____ City, State, Zip: _____

Expiration Date: _____ CVV Code: _____

Name on Card: _____ Signature: _____

Checks should be made payable to CRMCA and mailed to PO Box 480310, Charlotte, NC 28269

I am an authorized representative for the company listed above and approve the advertisement selection noted above.

Print Name: _____ Signature: _____ Date: _____

Carolinas Ready Mixed Concrete Association

PO Box 480310 ● Charlotte, NC 28269 ● 704-717-9199 Office ● charley@crmca.com