



# 2020 Summer Convention Sponsorship Opportunities

Put your marketing dollars into a targeted market of ready mixed concrete Producers and Industry Professionals at the 2020 CRMCA Summer Convention. Connect with CRMCA Members and build lasting relationships over this 3 day event focusing on education, connections and more!

## Presenting Sponsor (exclusive) - \$3500

Company logo prominently displayed on Summer Convention Guide  
Company logo on main Convention Signage  
Company logo listed on CRMCA Website and Event Website  
Company logo inclusion in 'Special Thanks' Monthly Mix  
One complimentary Summer Convention Registration  
Do Business with a Member Pavilion Table Display  
Full page ad in Convention Program  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Charleston Harbor Cruise Sponsor (2) - \$2000

Company representative to welcome attendees (1-2 minutes)  
Company logo on main Convention Signage  
Company logo displayed on tables  
Company logo on event signage displayed during evening event  
Company logo listed on CRMCA Website and Event Website  
Company logo inclusion in 'Special Thanks' Monthly Mix  
Company logo inclusion with Event Details in Convention Guide  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Awards Gala & Entertainment Sponsor (2) - \$2000

Company representative to welcome attendees (1-2 minutes)  
Company logo on main Convention Signage  
Company logo displayed on Dinner Tables  
Company logo on event signage displayed during evening event  
Company logo listed on CRMCA Website and Event Website  
Company logo inclusion in 'Special Thanks' Monthly Mix  
Company logo inclusion with Event Details in Convention Guide  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Golf Tournament Sponsorships

*\*Held Monday June 15th, 1pm start*

### Lunch Sponsor (1) - \$2000

Company logo on each box lunch with signage on lunch table  
Company logo displayed with Winner Announcements

### Beverage Cart Sponsor(1) - \$1500

Company logo on signage on displayed Beverage Carts  
Company logo displayed with Winner Announcements

### Golf Tee Sign Sponsor (10) - \$150

Company logo on "Golf Tee" sign placed on individual holes

## Do Business with a Member Pavilion - \$750 (\$250 with sponsorship above)

Our first Do Business with a Member Pavilion will feature 20 table top display areas focused on connecting members and providing opportunities to source products and services.

*Pavilion Sponsorship includes:*

- ⇒ Four 30 minute Pavilion break times during Education Sessions
- ⇒ Logo Inclusion in Do Business with a Member Email Blasts
- ⇒ Logo displayed on main screens during Pavilion breaks
- ⇒ Verbal Recognition during Education Sessions
- ⇒ Inclusion on Do Business with a Member Passport
- ⇒ 6 foot table covered and skirted

## Welcome Sponsor (exclusive) - \$1500

Logo printed on Welcome Envelope provided to each attendee at arrival  
Option to have company representative present during check-in time  
Option to include promotional item in Welcome Bag (item provided by sponsor)  
Company logo on main Convention Signage  
Company logo listed on CRMCA Website and Event Website  
Company logo inclusion in 'Special Thanks' Monthly Mix  
Half page ad in Convention Guide  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Education Sponsors (2) - \$1500

Company logo on event signage displayed during evening event  
Company logo on main Convention Signage  
Company logo displayed on Welcome Slides for all Education Sessions  
Company logo inclusion on Education Schedule in Convention Guide  
Company logo listed on CRMCA Website and Event Website  
Company logo inclusion in 'Special Thanks' Monthly Mix  
Option to Introduce Keynote Speaker on Monday or Tuesday  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Past Presidents Reception Sponsors (4) - \$1250

Company logo on event signage displayed during evening event  
Company logo displayed on reception tables throughout event  
Company logo on main Convention Signage  
Company logo listed on CRMCA Website and Event Website  
Company logo inclusion in 'Special Thanks' Monthly Mix  
Company logo inclusion with Past Presidents in Convention Guide  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Supporter Sponsors (unlimited) - \$750

Company name listed on main Convention Signage  
Company name listed on CRMCA Website and Event Website  
Company name inclusion in 'Special Thanks' Newsletter  
Inclusion on Supporter Sponsor ad in Convention Guide  
Inclusion in Summer Convention Social Media Campaign  
Verbal recognition throughout convention events and activities

## Awards Gala Reserved Table - \$100

One reserved table for 8 people at the Gala Dinner

## Door Prize Giveaways

Option to provide giveaway for verbal recognition during Awards Gala

Sponsorship Confirmations should be sent to Caroline at [caroline@crmca.com](mailto:caroline@crmca.com). First right of acceptance offered on all sponsorships over \$1500 until March 15th. Remaining sponsorships will be opened to the general membership on March 16th.

CRMCA Summer Convention averages 250 attendees from CRMCA member companies including ready mix producers, suppliers and vendors who participate in the manufacturing of ready mixed concrete and other support businesses.