

MISSION: CRMCA and its members drive the growth and improvement of the ready mixed concrete industry in the Carolinas through product promotion, industry advocacy, education, and technical services with a focus on safety and environmental sustainability.

GOVERNMENT AFFAIRS

Representing the interests of industry and members through government relations.

- Influence Regulation, Codes and Standards
- Lobbying Teams
- Political Action Committees
- Collaborative Partners
- Grassroots Involvement

MEMBERSHIP VALUE

Providing valued benefits and services for our members.

- Design Assistance Program
- Technical, Environmental and Safety Assistance
- Unified Membership
- Member Connections
- District Meetings (CECs)
- Events and Conferences

PROMOTION AND GROWTH

Expanding awareness, innovation and market share.

- Specifier Education
- Stakeholder Awareness
- Concrete Innovation
- Member Empowerment and Promotion

WORKFORCE AND INDUSTRY IMAGE

Increasing workforce interest in the industry and supporting retention.

- Member Hiring Resources
- Local Community Involvement
- Targeted Audiences
- Employment Agency Relations
- Public Awareness of the Industry

CRMCA STRENGTH

Maintaining a powerful industry association in the Carolinas.

- Financial Standing
- Foundation Development
- Member Engagement
- Association Partners
- Shared Services