



2019 CRMCA Mixer Driver Rodeo Sponsorship Opportunities

Trucks, obstacles, skill and a whole lot of competition can be found at the 12th Annual CRMCA Mixer Driver Rodeo. Join us May 18, 2019 in Charlotte, NC for this exciting event hosted by Peterbilt of Charlotte. Become a sponsor today at this popular event that brings together the best mixer drivers in the Carolinas!

Premier Sponsor - \$1000

Company logo displayed on Rodeo Banner during event
Company logo listed on CRMCA Website & Event Page
Verbal recognition during Rodeo welcome and announcements
Company logo inclusion in 'Special Thanks' Monthly Mix
Company Logo displayed during Rodeo Recognition at Fall Workshop
Option to set up a table top display during the Rodeo Event

Formula One Sponsor - \$500

Company Name listed on Rodeo Banner during event
Company Name listed on CRMCA Website & Event Page
Verbal recognition during Rodeo welcome and announcements
Company Name listed in 'Special Thanks' Monthly Mix
Company Name listed during Rodeo Recognition at Fall Workshop
Option to set up a table top display during the Rodeo Event

Apex Sponsor - \$250

Company Name listed on Rodeo Banner during event
Company Name listed on CRMCA Website & Event Page
Verbal recognition during Rodeo welcome and announcements
Company Name listed in 'Special Thanks' Monthly Mix
Company Name listed during Rodeo Recognition at Fall Workshop

Brickyard Sponsor - \$150

Company Name listed on Rodeo Banner during event
Company Name listed on CRMCA Website & Event Page
Verbal recognition during Rodeo welcome and announcements
Company Name listed in 'Special Thanks' Monthly Mix
Company Name listed during Rodeo Recognition at Fall Workshop

Non-CRMCA Member Support Sponsor

Company Name printed on Rodeo signage and verbal recognition during Rodeo welcome and announcements.

Additional Opportunities:

Giveaway Items for Mixer Drivers

During the event we will have various drawings specifically for the Mixer Drivers competing. Items should have a minimum value of \$50. Examples include: Gift Cards, Shirts, Coolers, etc.

Giveaway Items for Attendees during Awards Lunch

During the lunch we will have various drawings for the event attendees (including spouses, children, company attendees). Items should have a minimum value of \$25.

*Any giveaway items can be brought the day of the event or sent to CRMCA by May 15, 2019. Please select the appropriate item on the left column so that CRMCA can properly recognize you for your giveaway.

Sponsorship Agreement

Company Name: _____
(as it should be printed)
Company Representative: _____
Contact Email: _____
Contact Number: _____

Sponsorship Selected (select all that apply):

- Premier Sponsor Apex Sponsor
 Formula One Sponsor Brickyard Sponsor
 Non-CRMCA Member Supporter

Additional Items:

- Mixer Driver Giveaway
 Attendee Giveaway

Send completed form to chambers@crmca.com by May 10, 2019 for guaranteed inclusion in all promotions.

CRMCA Membership Option

Any Company that is not a current member of CRMCA may support the Mixer Driver Rodeo at any contribution level through the Non-CRMCA Member Support Sponsor level.

Membership in the CRMCA for any professional services category is \$500 annually. The association is comprised of 140 member companies representing over 7,200 employees in the Carolinas. We support the continued expansion and improvement of the ready mixed industry in the Carolinas through product promotion, industry advocacy, education and technical services.

During the month of April we invite any new Professional Services member to join for \$375 with any sponsorship level and be recognized during our Mixer Driver Rodeo!

To join simply complete the information below and include payment of \$375 with your sponsorship level.

Company Name: _____
Company Representative: _____
Contact Email: _____
Contact Number: _____
Company Address (Physical): _____
City/State/Zip: _____
Company Address (Mailing): _____
City/State/Zip: _____